

## FAQs

### **What is the goal of the "Imagine" campaign?**

While we have some celebration targets for "Imagine . . . What God Can Do," the real goal is to grow our faith and obey God.

### **Why are we doing this?**

For more than a dozen years, New Life Church has made a big impact on Solano County. But during that time span, we've lacked a permanent facility, where we can allow the community to use our buildings and we can do ministry 24 hours a day, seven days a week. After years of searching - and even making some offers on other property - we now have what we originally dreamed about: A high-profile, beautiful plot of land alongside Interstate 80 between Fairfield and Vacaville.

### **Why are we doing this now?**

In the fall of 2007, we contacted the owners of the property we now own and asked whether it might someday be available. Over time, we were able to put together an offer to purchase the initial 5 acres and get an option to buy the adjacent 6 acres any time in the next seven years. This is the land we asked God to provide and our decision to go forward now is a response to his provision.

### **How do we judge the success of the "Imagine" campaign?**

Our ultimate desire is for each person in New Life to respond to the call of God on their life. So "success" isn't simply tied to a targeted number. We will celebrate reaching about \$2 million in pledges, but our dream is that people simply obey God and learn to give more sacrificially to help our community.

### **Who is RSI?**

We are using Resource Services, Inc. a company that specializes in helping churches and other organizations with capital and vision campaigns. When we decided to pursue purchasing this property and building on it, we realized that our current staff didn't have the expertise or time to effectively lead a campaign, so we decided on having RSI help us reach these goals. We will work with RSI, which bases its services on a flat fee which includes travel, consultant time, training materials, resources and three years of follow-up. The fee doesn't change regardless of how much money is raised.

## **Will we be emphasizing money during our Sunday morning services?**

While we will be talking about stewardship during *Imagine . . . What God Can Do*, there will be no high-pressure appeals to give. Pastor Jon will instead talk about faith, generosity and having a God-based perspective on our financial lives.

## **When will the new facility open?**

That is unknown, but if things go well, we could begin construction by early 2010 and the buildings could be completed by early 2011

## **What will we do between now and when our building is finished?**

We will continue to meet at our New Life Church Live site (Laurel Creek School) and at the Warehouse, reaching people far from God, making disciples and impacting our community.

## **What will happen to our multi site strategy?**

When we move into our permanent facility, we expect to continue the strategy of multiple locations featuring different styles in different geographic areas. Having a permanent site merely gives us a better launching pad for the other New Life congregations in the coming years.

## **What is the estimated cost of our new facility?**

Between the cost of the property, the infrastructure needed and the first buildings, we estimate the cost to be about \$6 million.

## **Are we paying a fair price?**

Our purchase price of just over \$1 million for commercial property is considered very fair. Nearby property, similarly zoned, is expected to bring a higher price.

## **Are we making one-time commitments or commitments to be fulfilled over a span of time?**

Everyone is being invited to make a commitment that is "over and above" their regular giving and everyone is invited to fulfill their commitment over a three-year span. If you choose to do that in a one-time gift, that's fine. What is an average gift? How much should I give? Stewardship isn't about equal gifts, but equal sacrifice. There's no formula for determining a pledge, no is there an "average gift" benchmark. Instead, consider whether the gift changes your commitment level, whether it is prayerfully made,

whether you have a meaningful conversation about it with others, whether you take a step of faith that deepens your discipleship and whether God is honored by your level of commitment.

### **Who will see our pledges?**

The pledges will be handled discreetly, just like all our other financial giving.

### **If I make a pledge, but my finances change, am I held to the original commitment?**

Although our campaign is based on people fulfilling their pledges, there is no legal binding agreement between New Life Church and the individual.

### **Will our operating budgets be affected by the giving?**

According to RSI, the church's operating budget is impacted - but to the positive. Their statistics show that the typical church budgets go up about 2.5 percent. We won't know that for sure until the campaign is well under way, though.

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